

# Agenda

## JA ImpleMENTAL

### Training on suicide prevention and media

<b>Meeting Title:</b>	WP6 training on suicide prevention and media	<b>Meeting Date and Time</b>	19th of October 2023, (10:00 - 15:00 MET)
<b>Meeting Type/Location:</b>	Online/Zoom	<b>Issue Date:</b>	5th of October, 2023
<b>Meeting Organisers</b>	Gesundheit Österreich GmbH (GÖG, Austria) Institute for Health and Welfare (THL, Finland) Ministry of Social Affairs (MoSA, Estonia) National Institute of Public Health (NIJZ, Slovenia)		
<b>Facilitation</b>	Michaela Pichler (GÖG, Austria)		
<b>Country Coordinators involved</b>	Alexander Grabenhofer Eggerth (GÖG, Austria) Pia Solin (THL, Finland) Zrinka Laido (MoSA, Estonia) Saška Rožkar, Matej Vinko (NIJZ, Slovenia)		
<b>AIM of the meeting: ...</b>			
<p>The aim of the training is to share experiences / good-practice examples of how to engage professional journalists in suicide preventive reporting. The focus is on pushing the Papageno-effect rather than limiting the Werther-effect.</p>			
<b>Time (MET)</b>	<b>Agenda Items</b>	<b>Main points, inputs</b>	
10:00 - 10:10	Welcome	<ul style="list-style-type: none"> <li>Welcome words by <i>the JA coordinator</i> and the <i>WP6-lead team</i></li> <li>Aims, agenda</li> <li>Who is participating</li> </ul>	
10:10 - 10:25	Introduction to topic	<ul style="list-style-type: none"> <li><i>Eva Liebenritt</i> (winner of the Austrian Papageno Media Award 2022, ORF - Austrian national broadcaster)</li> </ul>	

10:35 - 11:15	Update of WHO and Austrian guidelines on suicide preventive reporting	<ul style="list-style-type: none"> <li>● <b>Thomas Niederkrotenthaler</b> (<i>head of Suicide Research Unit, Center for Public Health, Medical University of Vienna</i>)</li> <li>● discussion</li> </ul>
11:15-11:30	<b>BREAK</b>	
11:30-12:45	Different approaches to engaging journalists in suicide preventive reporting	<ul style="list-style-type: none"> <li>● shared input by <b>Alexander Grabenhofer-Eggerth</b> (<i>Gesundheit Österreich GmbH, AT</i>) <b>Saška Roškar</b> (<i>National Institute of Public Health, NIJZ, SLO</i>) <b>Pia Solin</b> (<i>Finnish institute for Health and Welfare, THL, FIN</i>) <b>Zrinka Laido</b> (<i>Ministry of Social Affairs Estonia, MoSA, EE</i>)</li> <li>● discussion</li> </ul>
12:45 - 13:15	<b>LUNCHBREAK</b>	
13:15 - 14:00	A step by step guide to implementing a Papageno Media Award	<ul style="list-style-type: none"> <li>● <b>Alexander Grabenhofer Eggerth</b> (<i>Gesundheit Österreich GmbH, AT</i>)</li> <li>● <b>Zrinka Laido</b> (<i>Ministry of Social Affairs Estonia, MoSA, EE</i>)</li> </ul>
14:00 – 14:55	Barriers and facilitators for reporting in a suicide preventive way	<ul style="list-style-type: none"> <li>● Round table with suicide prevention and media experts <b>Saška Roškar</b> (<i>National Institute of Public Health, NIJZ, SLO</i>) <b>Salla Nazarenko</b> (<i>international affairs' specialist, Union of Journalists, FIN</i>) <b>Maja Sodja</b> (<i>journalist, POP TV, SLO</i>) <b>Anna-Kaisa Oidermaa</b> (<i>clinical psychologist, managing director of NGO „Peaasjad“, EE</i>)</li> <li>● questions from participants</li> <li>● discussion</li> </ul>

14:55-15:00	Closing	<ul style="list-style-type: none"><li>• Wrapping up, information about documentation and evaluation</li></ul>
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**Access the meeting on the 19th of October via the following link:**

<https://us02web.zoom.us/j/83438661683>

Technical support: Beate Gruber (GÖG, Austria), [beate.gruber@goeg.at](mailto:beate.gruber@goeg.at)


Notes and documentation of the meeting: Eva Tušková (MZCR, Czechia)

Documentation will be shared on the project website: <https://ja-imental.eu>

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 Nacionalni inštitut  
za javno zdravje

 REPUBLIC OF ESTONIA  
MINISTRY OF SOCIAL AFFAIRS

 MINISTRY OF HEALTH  
OF THE CZECH REPUBLIC

 NATIONAL INSTITUTE  
OF MENTAL HEALTH